

## CLAIMS

What is claimed:

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1. A pigment formulation comprising automotive paint and/or ink and a diluent mixed in ratio that results in a formulation demonstrating the following characteristics:
    - a) the formulation absorbs into a net fibre sufficiently so that it will not chip, peel or wear away during the physical or environmental impact of a sporting event;
    - b) the formulation does not bleed through or around the net fibre such that it can be seen from the secondary viewpoint;
    - c) a clear, crisp image is formed that can be seen from the primary viewpoint;
    - d) the formulation does not harm the physical integrity of a net fibre; and
    - e) the formulation does not affect the matrix geometry of the net.
  2. A formulation as in claim 1, wherein the ratio of the paint to diluent ranges from 75:25 to 40:60.
  3. A formulation as in claim 1, wherein the ratio of the paint to diluent ranges from 55:45 to 45:55.
  4. A formulation as in claim 1, wherein the ratio of the paint to diluent ranges from 50:50.
  5. A method of application for the pigment formulation of claim 1 comprising the steps of:
    - a) determining the primary and secondary viewpoints for a multi-filamentous net or mesh;
    - b) tracing an outline of an image onto the mesh or net; and
    - c) applying the formulation free-hand with a paint roller having a dense sponge applicator;
  6. A method as in claim 3, wherein the step of tracing an outline of an image is conducted using a stencil or mask.
  7. A method as in claim 3, wherein the step of tracing an outline of an image is conducted using a projected image.